



CLINLIA

The Heart of Clinical Trials
The Spirit of Saudi Innovation

WHERE INNOVATION MEETS INTEGRITY

ABOUT COMPANY

CLINLIA is a Saudi-owned CRO (est. 2021) specializing in clinical trials and pharmacoeconomics, with a 100% local workforce. We target 60%+ penetration in research institutions, 70% in pharma, and 80% in hospitals by 2025, aligning with Saudi Vision 2030's trial-localization goals. Backed by partners like King Faisal Hospital and IQVIA, we achieved operational readiness (2022), workforce Saudization (2023), and tech integration (2024), ensuring scalable, compliant research solutions.



VISION

Advancing clinical research with innovation, integrity, and impact.



MISSION

To lead Saudi Arabia and the region in clinical research excellence by combining innovative solutions, ethical rigor, and strategic partnerships, advancing healthcare through cutting-edge trials and collaborative discovery.



OBJECTIVES

- 1- To localize 30% of clinical trial operations in Saudi Arabia by 2026 through workforce training and institutional collaborations
- 2- To be recognized as Saudi Arabia's top CRO by 2026 through ISO-certified processes, zero regulatory non-compliance incidents, and industry awards.
- 3- To equip 200+ Saudi researchers with ICH-GCP certification by 2026 through **CLINLIA** training program partnerships

KEY ACHIEVEMENTS TIMELINE

Foundation

2021

- CLINLIA was established as a 100% Saudi owned CRO and consultancy.
- Launched with a vision aligned to Saudi Arabia's Vision 2030, aiming to advance the Kingdom's presence in the global clinical trials landscape.

Operational Readiness

2022

- Developed tailored Standard Operating Procedures (SOPs) and infrastructure for Clinical Trial Units (CTUs).
- Began offering consultations and support services across various therapeutic areas.
- Formed early strategic partnerships with healthcare providers and academic entities.

Workforce Localization & Quality Compliance

2023

- Launched custom training programs to build local capabilities in clinical research.
- Expanded internal staff through a focus on Saudi expertise development.
- Adopted Good Clinical Practice (GCP) and Research Ethics compliance models across operations.

Innovation and Technology Integration

2024

- Implemented real-time data systems and real-world evidence (RWE) analysis tools.
- Enhanced operational efficiency with data-driven decision-making tools.
- Strengthened site management and CTU oversight through digital transformation.

Portfolio Expansion & National Leadership

2025

- Launched Pharmacoeconomic Services as a new vertical.
- Positioned CLINLIA as a regional leader in integrating clinical, economic, and policy-driven research solutions.
- Expanded partnerships with pharmaceutical companies, hospitals, and research institutions, reinforcing its role in shaping future healthcare strategy.

VALUE PROPOSITION

01 CLINICAL TRIALS MANAGEMENT

02 BUILDING STRATEGIC PARTNERSHIPS

03 EXPERTISE IN SITE MANAGEMENT

04 DRIVING DATA TRANSFORMATION

05 ACCESS TO LEADING EXPERTS AND INDUSTRY LEADERS



Pioneering Research, Shaping Tomorrow

SOLUTIONS

Our approach ensures that the solutions we provide uphold the values of effectiveness, efficiency, relevance, and adaptability.



SITE MANAGEMENT SERVICES

Dedicated compliance support and regular monitoring ensure adherence to regulatory requirements and effective study management.



TAILORED TRAINING PROGRAMS

Uphold the spirit of innovation and creativity in shaping a solution that can be accepted by the wider community.



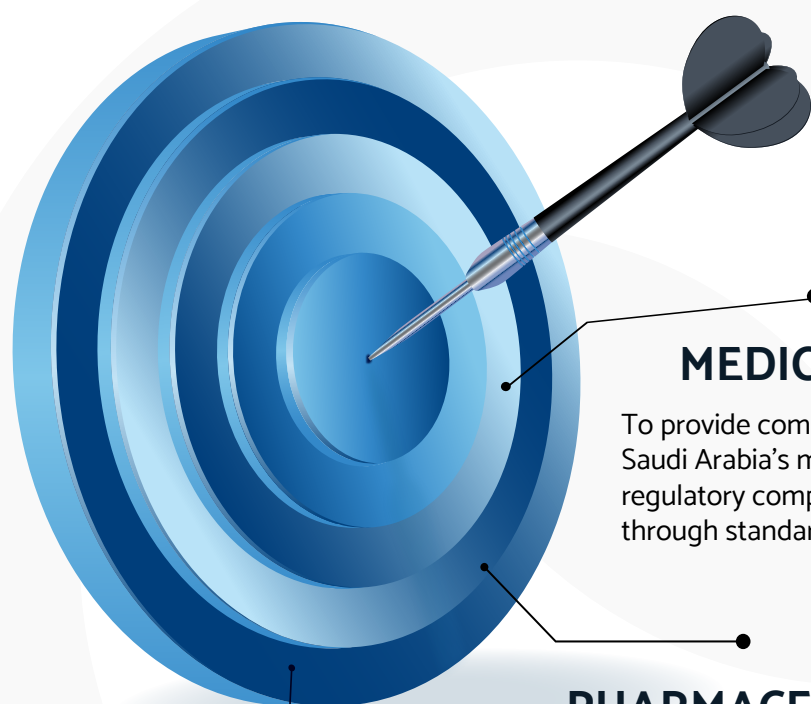
CLINICAL TRIAL UNIT ESTABLISHMENT

Developing tailored SOPs and protocols, along with comprehensive staff training and establishing necessary infrastructure, ensures well-prepared and effectively managed CTU operations.

رؤية
VISION
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

MARKET TARGETING

CLINLIA aims to deliver high-impact clinical trial solutions by strategically targeting key sectors. Through regulatory excellence, digital innovation, and capacity-building, we are enabling a future where research is seamlessly integrated into healthcare systems.



60%

MEDICAL RESEARCH INSTITUTIONS

To provide comprehensive clinical trial support services to 60% of Saudi Arabia's medical research institutions by 2026, ensuring 100% regulatory compliance and a 30% improvement in study efficiency through standardized processes and digital solutions.

70%

PHARMACEUTICAL COMPANIES

To capture 70% of Saudi-based pharmaceutical clinical trial partnerships by 2027 by delivering end-to-end CRO services that reduce drug development timelines by 20% while maintaining 100% regulatory compliance.

80%

HOSPITALS & CLINICAL TRIAL UNITS

To implement clinical research capabilities in 80% of Saudi tertiary hospitals by 2028 by establishing on-site Clinical Trial Units (CTUs) and training 500+ healthcare professionals, integrating research into standard care pathways.

OUR SERVICES

A trusted partner in clinical research, Clinlia offers solutions from trial design to implementation and healthcare consulting.

Clinical Research Organization Services



Clinical research organization (CRO) services operating at all levels of clinical trials conduction and management with a team of dedicated professional staff.

Research Support Services



provide researchers with a wide range of service which include processing and scientific review for all submitted research proposals which includes not only consultations and advice for investigators and students in proposal writing, but also helps in the coordination and follow up on clinical research studies.

Real-Time Data and Real-World Evidence



Real-time data and Real-World Evidence Real time data and real-world evidence (RWE) plays an important role in health-related decisions and evidence-based medicine.



65%

OUR SERVICES

Clinical Research Consultations



providing partners who are interested in clinical research and market access with all helpful and important consultations to help them from the early phase of start ups till to close out and what's in between for the provision of ultimate clinical research and services. From young researchers till the top end regulatory bodies can benefit from our wide range services as described below.

Insourcing and Outsourcing Services



Making strong connecting bridges between you as researcher or institute with some of the smartest scientific and research centers. Whether you need a hand with a single part of a clinical study or you may need by having a trained assistant or clinical coordinator or a help with the entire research project.

Site Management Services



From site selection and activation to ongoing monitoring and compliance support, we help research sites maintain regulatory standards, streamline workflows, and optimize performance ensuring studies are conducted efficiently and ethically.

OUR SERVICES

Pharmaceutical Consultancy Services



CLINLIA offers expert pharmaceutical consultancy services to support drug development, regulatory strategy, and market access. From early-stage planning to post-marketing guidance, we help pharmaceutical companies navigate complex regulatory environments, optimize clinical pathways, and accelerate time to market all while ensuring compliance and patient safety.

Clinical Trial Unit Establishment



CLINLIA supports the full establishment of Clinical Trial Units within hospitals, research centers, and academic institutions. We provide tailored SOPs, infrastructure setup, staff training, and operational frameworks to ensure each CTU is fully equipped to run high-quality, compliant clinical trials from day one.

NEW



Pharmacoeconomic Research Service

PHARMACOECONOMIC SERVICES



HEALTH TECHNOLOGY ASSESSMENT (HTA) & ECONOMIC MODELING

We deliver end-to-end HTA support, from early scientific advice to cost-effectiveness, pricing, reimbursement modeling, and localization of global models to meet local health system needs.



EVIDENCE GENERATION & VALUE COMMUNICATION

We synthesize clinical and real-world evidence, develop costing data, and craft clear, evidence-based value stories to support market access and stakeholder decision-making.



MARKET ACCESS & STAKEHOLDER ENGAGEMENT

We design innovative market access strategies and facilitate engagement with payers, regulators, KOLs, and advocacy groups to ensure alignment and successful integration into healthcare systems.



TRAINING, WRITING & CAPACITY BUILDING

We provide expert training, internship programs, and scientific writing services to build local capacity and support effective communication and dissemination of health economic evidence.



OUR PARTNERS & CLIENTS



مستشفى الملك فيصل التخصصي ومركز الأبحاث
King Faisal Specialist Hospital & Research Centre
مؤسسة عامة Gen. Org.



المدينة الطبية الجامعية
University Medical City



معهد الاستشارات
وحلول الأعمال
Institute of Consulting
& Business Solutions



Contract Research Organization





**"WE ARE HERE TO OFFER OUR ASSISTANCE,
READY TO DELVE IN AND PROVIDE SUPPORT."**

With a dedicated and highly skilled team, **CLINLIA** is committed to driving innovation and excellence in clinical research, ensuring superior outcomes for every project we undertake.



The Future of Clinical Trials Begins Here



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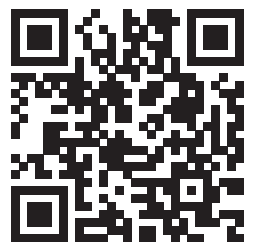
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